

2020 MISSION BAY YOUTH BASEBALL SPONSORSHIP



OUR MISSION: *Mission Bay Youth Baseball works in our local community to promote the values of teamwork, integrity, hard work & leadership in a safe & fun environment.*

SPONSORSHIP: *Sponsorship subsidizes registration fees to provide safe equipment, uniforms, field maintenance, umpires, clinics, PONY dues & insurance, while keeping registration fees affordable for all of our community youth to play baseball.*

FIELD NAMING RIGHTS! - \$2,500

- ☐ *Custom Banner hung on the back stop. Right in front of all spectators at 1 of our 3 McEvoy Fields during the 2020 Baseball Season*
 - *Games are played on this field at LEAST 3 days a week plus practice time*
- ☐ *Your donation will be earmarked for a specific capital improvement for MBYB (shade for bleachers, painting projects, player equipment, field maintenance equipment, etc.) with special recognition for your company on website*
- ☐ *Recognition plaque with “your” team’s photograph to proudly display in home or office*
- ☐ *The opportunity to throw out a ceremonial first pitch at Mission Bay Youth Baseball’s Opening Day on Saturday, February 29, 2020*

“Grand Slam” Sponsor - \$1,000+

- ☐ *6’ x 4’ Custom Banner hung on outfield fence at McEvoy Fields during the 2020 Baseball Season*
- ☐ *Your donation will be earmarked for a specific capital improvement for MBYB (Shade for bleachers, painting projects, player equipment, field maintenance equipment, etc.) with special recognition for your company on our website*
- ☐ *Recognition plaque with “your” team’s photograph to proudly display in home or office*
- ☐ *The opportunity to throw out a ceremonial first pitch at Mission Bay Youth Baseball’s Opening Day on Saturday, February 29, 2020*

“Homerun” Sponsor - \$500+

- ☐ *6’ x 4’ Custom Banner hung on outfield fence at McEvoy Fields during the 2020 Baseball Season*
- ☐ *Recognition plaque with “your” team’s photograph to proudly display in home or office*

“Triple” Sponsor - \$400+

- ☐ *5’ x 3’ Custom Banner hung on outfield fence at McEvoy Fields during the 2020 Baseball Season*
- ☐ *Recognition plaque with “your” team’s photograph to proudly display in home or office*

“Double” Sponsor - \$300+

- ☐ *15” x 15” Custom Banner with logo posted at McEvoy Fields during the 2020 Baseball Season*
- ☐ *Recognition plaque with “your” team’s photograph to proudly display in home or office*

“Single” Sponsor - \$200+

- ☐ *MBYB wants every child who wants to play baseball to have that opportunity. Help sponsor a local child who cannot afford registration fees.*

Other Sponsorship Opportunities

Monetary Donation: \$ _____

Whether the gift comes in the form of a \$5 bill or a \$5000 check, monetary gifts are what sustain our organization. Thank you for giving whatever amount you are able to give.

In-Kind Donation: _____ *Estimated Value:* \$ _____

Donations of goods & services are extremely valuable to Mission Bay Youth Baseball – Examples:

- Gift certificates for raffle or auction to benefit Mission Bay Youth Baseball*
- Player of the game reward coupons for 24 teams (Free kids meal, an ice cream, free pass, 15 minutes of batting cage time, etc.)*
- Equipment for teams*

***CUSTOMIZED PROMOTIONAL OPPORTUNITIES:**

Our sponsors have the opportunity to offer special promotions to our Mission Bay Youth Baseball families to add value to your sponsorship. To respect the privacy of our MBYB families, we do not release the contact information or condone direct solicitation, however, there are many other ways we can assist you in promoting your business to our members. Because of the diversity in businesses that sponsor Mission Bay Youth Baseball, there isn't a one size fits all sponsorship package. Please let us know if you have an idea as to how we can promote your business while also offering special values to our players & families.

Ideas:

- Mission Bay Youth Baseball Family Fun Day at your venue.*
- Family Dine-Out night at your restaurant (percentage returned to MBYB)*
- Exclusive MBYB discount for your summer camp*
- Coupon or brochure for your venue distributed (Date TBD)*

(Sponsors - please provide 250 coupons or brochures)